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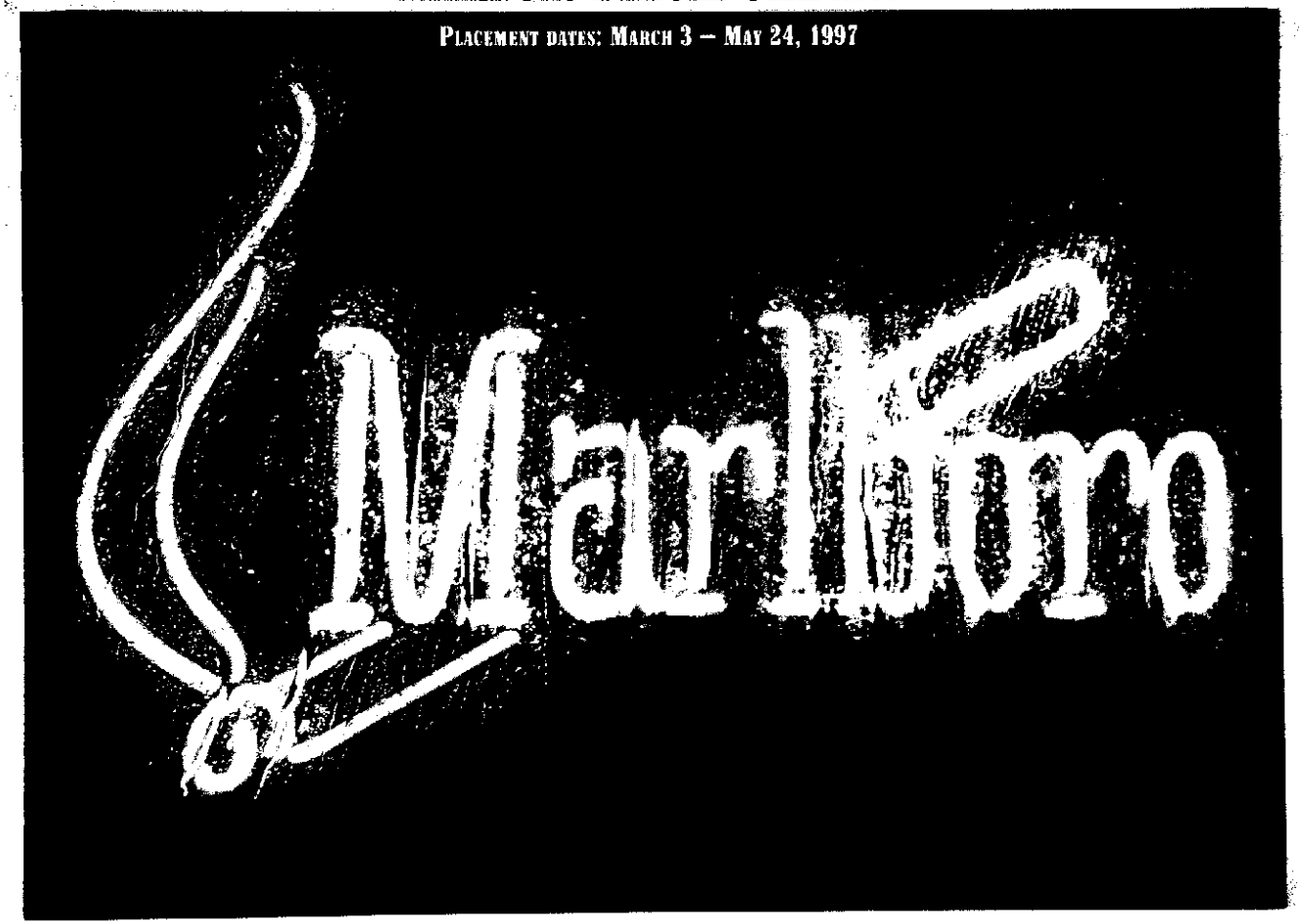
Marlboro Fixture Graphics

Placement dates: March 3 – May 24, 1997



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FIXTURE GRAPHICS REFERENCE SHEET

Showcase a consistent Marlboro image at retail with this Marlboro neon look from March 3, 1997 to May 24, 1997.

KIT DESCRIPTION	KIT NUMBER	POS NUMBER
DISPLAY KIT (10 Headers, 10 Strips) **CHANGE MAT** (10 per Kit)	41617 41618	These items are available through PM Express while supplies last. No allocation required.

AVAILABLE FOR ORDERING DECEMBER 16, 1996 TO MAY 16, 1997.
DELIVERY TO BE MADE FROM MARCH 3, 1997 TO MAY 16, 1997.

SUPPLEMENTAL FIXTURE GRAPHIC MATERIALS	KIT NUMBER	POS NUMBER
PACK FIXTURES - OPM'S		
OPM 4' NON-ILLUMINATED	41602	
OPM 6' NON-ILLUMINATED	41603	These items
OPM 8' NON-ILLUMINATED	41604	
OPM DUAL ILLUMINATED 8' MAXI	41605	are available
OPM RETROFIT ILLUMINATED	41607	
OPM ILLUMINATED LP MAXI	41606	through
OPM 2' ILLUMINATED	41601	
SPRINGLOAD PACK FIXTURES		PM Express while
CHECKLANE/MODULE SIDE PANEL	41608	
SPINNER SIDE PANEL	41609	supplies last.
ILLUMINATED C-STORE (NSS)	41610	
ILLUMINATED 1' ENDCAP	41611	
ILLUMINATED 2' ENDCAP	41612	
CARTON FIXTURES		No allocation
VISION 2000 ILLUMINATED HEADER	41613	
SYSTEM 2000 1' HEADER	41614	required.
SYSTEM 2000 2' HEADER	41615	
OPM SOUTHLAND	41616	

AVAILABLE FOR ORDERING DECEMBER 16, 1996 TO MAY 16, 1997.
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